

## Wholegoods – Tractor Trader Link

A partnership has been formed between Ibcos and Tractor Trader to automatically transfer wholegood sales information into Tractortrader, complete with all the machine data, prices and up to 8 photos.

Any sold items are automatically removed from Tractortrader.

The web site address is [www.tractortrader.co.uk](http://www.tractortrader.co.uk)

Customers can search the site for equipment they require.

### 1. Set Up

#### 1.1. Wholegood Images

For users without the Gold document store any photos can be stored in the directory /u/images/wholegoods/stock and should be named as wholegood number.jpg e.g. 10000307.jpg. It is possible to add a or b after the name if more than one image is required, e.g. 10000307a.jpg, 10000307b.jpg.

In *System Management, Security, Web Access Point Maintenance* create an entry for Wholegood Images.

#### Key Entry Fields

Access Point		2 digit access point number between 01 and 99
Browser Path	Usually C:\Program Files\Internet Explorer	Path to internet explorer on the pc
Web Browser	e.g. IEXPLORE for Internet Explorer	Enter the web browser name
File Location		Enter the location of the files by ip address or path

For users of Gold to view the images through Wholegood Enquiry they must have this access point number set on their terminal identity file. In *System Management, Security, Terminal Identity Maintenance* go to the “Terminal” tab and add the created access point number against the **Image Access Point** field.

Within the Wholegood Enquiry program, on the Options tab use “Images” to view the files associated with this wholegood.

Where the document store is in use a new document type of WGSi has been added to file the images.

## 1.2. FTP File Maintenance

*(System Management, Security, FTP File Maintenance)*

An entry for the Tractor Trader link must be set up in FTP File Maintenance to upload information to the Tractor Trader web site.

On entry to the program select “Tractor Trader” from the selection list.



A unique interface key is required which is provided by Tractor Trader.

## 2. Wholegood Information

*(Wholegoods, Wholegood Enquiry)*

For each wholegood to be advertised for sale on the Tractor Trader web site, sales information should be entered. Only a very few fields are mandatory but it is recommended that as much detail as possible is entered.

Select or enter the required wholegood number into the enquiry program then, from the Options tab select "Tractor Trader Internet Link".

Enquiry Advert Details	
Category :	20- Tractors
Sub Category :	64- Agricultural Tractors
Desc	Value
* Item type	Stock
Advert type	
* Make	John Deere
Model	6820 -TRACTOR
Year	2004
Month	
Suspension	
Suspension others	Front
Drive	
* Top speed	40kph
Top speed Options	kph
* Hp	133
Clock hours	
<input type="button" value="Amend"/> <input type="button" value="Update"/> <input type="button" value="Clear"/> <input type="button" value="Reset"/> <input type="button" value="Images"/>	

### Key Entry Fields

Category	Mandatory	Select a Category and Sub Category for the machine from the list provided.
Item Type	Mandatory	Select either "Pre Stock - Not available to retail yet" or "Stock - Available to retail now".
Make		Completed from the Wholegood Details.
Model		Completed from the Wholegood Details.
Top speed	Mandatory	Enter the machine top speed.
Hp	Mandatory	Enter the machine horsepower.
Other Details		Enter as much detail as possible for the machine.
Pricing		Pricing information should be entered. This can be Trade, POA and/or Price.

Once all the required information has been entered select "Update". This will transfer all the entered information to the Tractortrader web site.

### 3. Updating the Web Site

*(Communications, Internet, Update Internet)*

This option is used to upload wholegood images to the Tractor Trader website and also removes any sold wholegoods from the site.

Select "Update Tractor Trader" from the selection list.

### 4. Example Page from the Tractor Trader Web Site

The screenshot shows the Tractortrader.co.uk website interface. At the top, there is a navigation bar with links for Home, Buy, Sell, and Help, along with a login/register prompt. Below this is a search bar and a menu for various machinery categories like Tractors, Harvesters & Foragers, etc. The main content area is divided into several sections:

- Featured Items:** A grid of nine items, each with a photo, title, location, year, and price. Examples include a Massey Ferguson 6480 tractor (£48250.00 ex VAT), a SLEWTIC 4' BUCKET (£350.00 ex VAT), and a Ford 1220 tractor (£4500.00 ex VAT).
- Recent Items:** A section for a John Deere 6820 tractor, priced at £25250.00 ex VAT, with details on its location (Dorset), year (2004), and specifications.
- Tools and Services:** A sidebar on the right offering various services such as a New Machinery Buyers Guide, Dealer Directory, Haulier Services Quote, Finance Quote, Hire Machines, Spare Parts, and Tyres.
- Marketing Messages:** Promotional banners like "Don't Forget.. We list more than just Tractors!" and "Selling your agricultural machinery couldn't be easier!"

Detailed Advert

## John Deere 6820 -TRACTOR

**£25250.00 ex VAT**

Quote Number: CID#953  
Posted By: BR  
Branch: Dorset  
Phone: 01305 26715  
View: [All items from this seller](#)



### Specifications

Make: John Deere  
Model: 6820 -TRACTOR  
Type:  
Reg Year: 2004  
HP: 133  
Clock Hours: 4800  
Transmission Type:  
Front Spool Valves:  
Rear Spool Valves:  
Drive:  
Top Speed: 40kphkph  
Suspension: Front



### BR Engineering Ltd

As main John Deere dealers we sell the full range of John Deere tractors & equipment, garden machinery, merchandise and toys.

### Extra Features

- ▶ Air Con
- ▶ Air Seat
- ▶ Passenger Seat

**Overall condition: 9/10**