

Wholegoods – Tom Rowe Internet Link

Tom Rowe Associates have developed a website to record used wholegoods for sale worldwide. New Holland have joined the partnership and are recommending its use to all their dealers, however it is available to any make of wholegood.

The web site address is www.equipmentlocator.com

Customers can search the site for equipment they require and filter by a number of options including country, type of equipment, model and price.

It is necessary to have sufficient web space available to store wholegood pictures on the dealers' own site.

1. Set Up

1.1. Wholegood Images

It is recommended to carry out the set up that allows wholegood images to be viewed from the Gold Wholegood Enquiry although this is not essential for the transfer to Tom Rowe.

Wholegood image files should be stored in the directory /u/images/wholegood/stock and should be named as wholegood number.jpg e.g. 10000307.jpg. It is possible to add a or b after the name if more than one image is required, e.g. 10000307a.jpg, 10000307b.jpg.

In *System Management, Security, Web Access Point Maintenance* create an entry for Wholegood Images.

Key Entry Fields

Access Point		2 digit access point number between 01 and 99
Browser Path	Usually C:\Program Files\Internet Explorer	Path to internet explorer on the pc
Web Browser	e.g. IEXPLORE for Internet Explorer	Enter the web browser name
File Location		Enter the location of the files by ip address or path

For users of Gold to view the images through Wholegood Enquiry they must have this access point number set on their terminal identity file. In *System Management, Security, Terminal Identity Maintenance* go to the "Terminal" tab and add the created access point number against the **Image Access Point** field.

Within the Wholegood Enquiry program, on the Options tab use “Images” to view the files associated with this wholegood.

1.2. File Transfer ID
(*System Management, Security, File Transfer ID*)

A new File Transfer ID needs to be created for Tom Rowe Internet Link.

The screenshot shows a Windows-style dialog box titled "File Transfer File Maintenance - Amend Mode". It has a "Details" tab selected. The fields are as follows:

- File Transfer ID: TOMROWE
- Description: Tom Rowe Internet Link
- Transfer Type: Transfer File to Web Site (dropdown menu)
- Terminal ID: (empty field with a browse button)
- Windows Share: (empty field)
- Username/Id No: ftp
- Password: (masked with asterisks)
- Site Name: www.companyname.co.uk
- IP Address: 1.1.100.1
- Windows Domain: (empty field)
- File Path: /pics

At the bottom left, there are "OK" and "Cancel" buttons.

Key Entry Fields

File Transfer ID	TOMROWE	Must be TOMROWE in order for the link to work.
File Transfer Type	Transfer to Web Site	Must be set to “Transfer to Web Site”
Username/ID		This should be the username used to access your company’s own website
Password		Password for the username specified above.
Site Name	e.g. www.companyname.co.uk	Enter the website address for the company website on which the wholegood images can be uploaded.
IP Address		Enter the ip address of the web server on the local network.
File Path	e.g. /pics	Enter a share directory to hold the wholegood image files.

1.3. FTP File Maintenance

(System Management, Security, FTP File Maintenance)

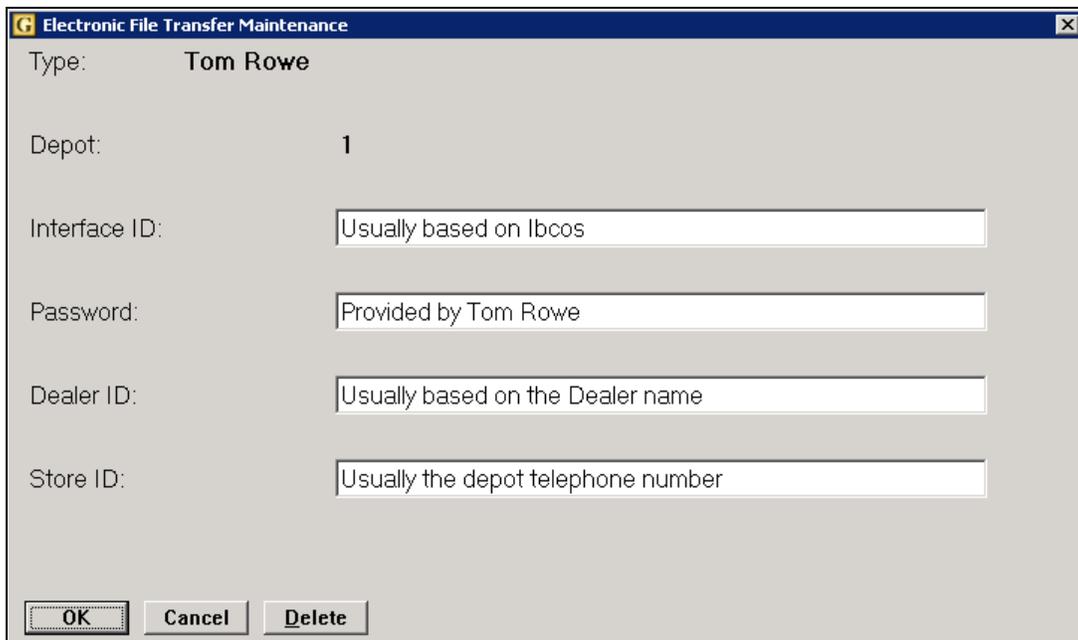
An entry for the Tom Rowe link must be set up in FTP File Maintenance to upload information to the Tom Rowe web site.

On entry to the program select “Tom Rowe” from the selection list.



A screenshot of a software interface showing a dropdown menu. The label 'Type:' is on the left. The dropdown list is open, showing several options: 'Warranty Export', 'Warranty Import', '{W}Web', 'Goldlink', 'Batch', and 'Tom Rowe'. The 'Tom Rowe' option is highlighted with a blue background.

Tom Rowe Associates will provide all the required information.



A screenshot of a dialog box titled 'Electronic File Transfer Maintenance'. The 'Type:' field is set to 'Tom Rowe'. Below it, the 'Depot:' field contains the number '1'. There are five text input fields with placeholder text: 'Interface ID:' (Usually based on Ibcos), 'Password:' (Provided by Tom Rowe), 'Dealer ID:' (Usually based on the Dealer name), and 'Store ID:' (Usually the depot telephone number). At the bottom, there are three buttons: 'OK', 'Cancel', and 'Delete'.

2. Wholegood Information

(Wholegoods, Wholegood Enquiry)

For each wholegood to be advertised for sale on the equipment locator web site, sale information should be entered. Only a very few fields are mandatory but it is recommended that as much detail as possible is entered.

Select or enter the required wholegood number into the enquiry program then, from the Options tab select "Tom Rowe Internet Link".

On the first time of access a message "Downloading Details – Please Wait" will be displayed.

The screenshot shows a software window titled "In Stock (75 days)". At the top, there are input fields for "Stock No." (10000307), "Model" (6800), "Description" (CASE 580 SLE), "Make" (CA), and "Group" (UTRA). Below these is a tabbed interface with "Options" selected. The "Options" tab displays a table titled "Tom Rowe Equipment Details" with the following data:

Desc	Value
equipment type	Tractors
Advertise	Yes
Available	Immediately
Category	For Sale
Status	On Site
Class	Used
Make	Case
Model	CASE 580 SLE
Year	2002
Serial Number	889705/108
Horsepower	1950
Est Hours	

At the bottom of the window are buttons for "Amend", "Update", and "Clear".

Key Entry Fields

Equipment Type	Mandatory	Select the type of equipment from the drop down list of codes provided by Tom Rowe
Advertise	Yes No	Is the equipment being sold as a direct result of internet marketing.
Available		When is the item to be available e.g. Immediately or select a calendar month.
Category		Select whether the equipment is for Sale, Rent or Wanted
Status		Select a status, for example, On Site, In Transit or On Order.
Class		Select a class, for example, New, Used or Salvage.
Make	Mandatory	Select a Make, for example, Case or John Deere.
Model		Completed from the Wholegood Details.

Serial Number		Completed from the Wholegood Details.
Warranty	Yes No N/A	Does the equipment come with any warranty
Price		Enter the net retail price.
Currency		Select the currency the price has been entered in from the list

Once all the required information has been entered select "Update". This will transfer all the entered information to the Tom Rowe web site.

3. Updating the Web Site

(Communications, Internet, Update Internet)

This option is used to upload wholegood images to the Tom Row website and also removes any sold wholegoods from the site.

Select "Update Tom Rowe" from the selection list.

4. Example Page from the Equipment Locator Web Site

Print
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FRANCE GROUP

John Doe
123 Street
Any City, 55555
France
OFFICE -555 5555 5555
www.equipmentlocator.com
my@email.com

Tractors
CASE 580 SLE



[Contact Us](#)
[Email Record to Anyone](#)
 [Show All Pics \(1\)](#)

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AVAILABILITY AND PRICE SUBJECT TO CHANGE AND/OR PRIOR SALE. SPECIFICATIONS AND EQUIPMENT CONFIGURATION IS SUBJECT TO CHANGE - PLEASE CONSULT A SALESMAN TO ENSURE THAT WEBSITE INFORMATION IS CORRECT AND UP-TO-DATE.

EQUIP. LOCATION		United Kingdom	
STOCK #	10000307	CATEGORY	For Sale
MAKE	Case	STATUS	On Site
MODEL	CASE 580 SLE,	CLASS	Used
YEAR	2002	AVAILABLE	Immediately
SERIAL#	889705/108	HORSEPOWER	1950
OVERALL CONDITION	Very Good	PRICE	12500 GBP
PRICE (INCL. VAT)	14688.00	ADDITIONAL FEES	
NOTES ■ Full Description			